



in  
cooperation  
with

INDONESIA



Universiteit Utrecht  
NETHERLANDS



الجامعة الإسلامية العالمية ماليزيا  
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA  
يونسفوسنتي: النبلاء انبأوا نجسنا خلدنا

MALAYSIA



THAILAND



PAKISTAN

# 3<sup>rd</sup> ImCoSS

THE THIRD INTERNATIONAL MULTIDISCIPLINARY  
CONFERENCE ON SOCIAL SCIENCES

5 - 7 JUNE 2015

BANDAR LAMPUNG UNIVERSITY  
INDONESIA

## PROCEEDINGS

Hosted by :

- Faculty of Teacher Training and Education
- Faculty of Economics and Business
- Faculty of Law
- Faculty of Social and Political Sciences



universitas  
bandar lampung  
SOLUTION FOR PRESENT AND FUTURE



# 3<sup>rd</sup> IMCoSS 2015

**THE THIRD INTERNATIONAL MULTIDISCIPLINARY  
CONFERENCE ON SOCIAL SCIENCES**

5, 6 June 2015  
Bandar Lampung University (UBL)  
Lampung, Indonesia

## PROCEEDINGS

Organized by:



**Bandar Lampung University (UBL)**  
Jl. Zainal Abidin Pagar Alam No.89 Labuhan Ratu, Bandar Lampung, Indonesia  
Phone: +62 721 36 666 25, Fax: +62 721 701 467  
website : [www.ubl.ac.id](http://www.ubl.ac.id)

## *PREFACE*

The Activities of the International Conference are in line and very appropriate with the vision and mission of Bandar Lampung University (UBL) to promote training and education as well as research in these areas.

On behalf of the **The Third International Multidisciplinary Conference on Social Sciences (The 3<sup>rd</sup> IMCoSS) 2015** organizing committee, we are very pleased with the very good response especially from the keynote speaker and from the participants. It is noteworthy to point out that about 112 technical papers were received for this conference.

I would like to express my deepest gratitude to the International Advisory Board members, sponsor and also to all keynote speakers and all participants. I am also gratefull to all organizing committee and all of the reviewers who contribute to the high standard of the conference. Also I would like to express my deepest gratitude to the Rector of Bandar Lampung University (UBL) who give us endless support to these activities, so that the conference can be administrated on time

Bandar Lampung, 6 June 2015

**Mustofa Usman, Ph.D**  
Chairman of 3<sup>rd</sup> IMCoSS 2015

# PROCEEDINGS

## 3<sup>rd</sup> IMCoSS 2015

The Third International Multidisciplinary Conference  
on Social Sciences  
5, 6 June 2015

### *INTERNATIONAL ADVISORY BOARD*

M. Yusuf S. Barusman, Indonesia

Andala R.P. Barusman, Indonesia

Mustofa Usman, Indonesia

Khaliq Ahmad, Malaysia

Muhammad Azam, Pakistan

John Walsh, Thailand

Agus Wahyudi, Indonesia

Harpain, Indonesia

Susanto, Indonesia

Hayyan Ul Haq, Netherlands

Ida Madhieha A Ghani Azmi, Malaysia

Andrik Purwasito

Antonius PS. Wibowo, Indonesia

Torla Bin Hj.Hassan, Malaysia

Lintje Anna Marpaung Indonesia

Bambang Hartono, Indonesia

Erlina B, Indonesia

Zulfi Diane Zaini, Indonesia

Agus Wahyudi, Indonesia

Harpain, Indonesia

Khomsahrial Romli, Indonesia

Ida Farida, Indonesia

I Gusti Ayu Ketut Rahmi, Indonesia

Zainab Ompu Jainah, Indonesia

Iskandar AA, Indonesia

Habiburahman, Indonesia

M. Achmad Subing, Indonesia

Angrita Denziana, Indonesia

# PROCEEDINGS

## 3<sup>rd</sup> IMCoSS 2015

The Third International Multidisciplinary Conference  
on Social Sciences  
5, 6 June 2015

### GENERAL COMMITTEE

#### *Executive Advisory*

Dr. Ir. M Yusuf S. Barusman, MBA  
Dr. Andala Rama Putra, SE, M.A, Ec.  
Dr. Lintje Anna Marpaun, SH., MH.  
Drs. Thontowie, MS

#### *Chairman*

Dr. Hery Riyanto, MT

#### *Secretary*

Bery Salatar, S.Pd.

### STREERING COMMITTEE

#### *Chairman*

Mustofa Usman, Ph.D

#### *Secretary*

Susanto, SS, M.Hum, MA, Ph.D

#### *Technical Committee of Law Division*

Dr. I Gusti Ayu Ketut Rachmi Handayani, SH., MH  
Dr. Erina Pane, SH., MH  
Dr. Bambang Hartono, SH., M.Hum.  
Dr. Zulfi Diane Zaini, SH.,MH  
Dr. Zainab Ompu Jainah, SH., MH  
Dr. Tami Rusli, SH.,M.Hum  
Dr. Erlina B, SH.,M.Hum

*Technical Committee of Economics, Business,  
and Management Division*

Prof. Dr. Sudarsono  
Dr. Andala Rama Putra, M.A, Ec.  
Dr.Lindrianasari, S.E., M.Si.,Akt. CA  
Dr. Angrita Denziana, SE.,MM., Ak, CA  
Dr. Iskandar Ali Alam, MM  
Tina Miniawati, SE., MBA.  
Dra. Rosmiati Tarmizi, MM, Ak.  
Afrizal Nilwan, SE,,M.Ec., Akt.

*Technical Committee of Social Sciences Division*

Dr. Yadi Lustiadi, M.Si.  
Dr. Supriyanto, M.Si.  
Dr. Ahmad Suharyo, M.Si.  
Dr. Wawan Hernawan, M.Pd.  
Dr. Dra. Ida Farida, M.Si.

*Technical Committee of language, Teaching and Education*

Susanto, SS, M.Hum, MA, Ph.D  
Deri Sis Nanda, SS., MA., Ph.D  
Hery Yufrizal, Ph.D  
Harpain, MA  
Helta Anggia, MA  
Yanuaris Yanu Dharmawan, M.Hum  
Dameria Magdalena S., M.Pd

# PROCEEDINGS

## 3<sup>rd</sup> IMCoSS 2015

The Third International Multidisciplinary Conference  
on Social Sciences  
5, 6 June 2015

### ORGANIZING COMMITTEE

#### *Chairman*

Drs. Harpain, MAT, MM

#### *Secretary*

Tissa Zadya, SE, MM

#### *Treasure*

Samsul Bahri, SE

#### *Administration*

#### *Proceedings and Certificate Distribution*

Dina Ika Wahyuningsih, S.Kom

Tri Nuryati, S.Kom

Ida Nahdaleni

Vida Cancer

Agung Saputra

Desi Anggraini

Indah Satria, SH

Nurdiawansyah, SE

#### *Receptionist and Registration*

Rifandy Ritonga, SH, MH

Dra. Agustuti Handayani

Haninun SE, MS. Ak

Hepiana Patmarina, SE., MM

Kartini Adam, SE

Cyntia Jonathan

#### *Sponsorship & Public Relation*

Ir. Indriati A. Gultom, MM

Yulia Hesti, SH.,MH

Indah Satria, SH

*Special Event*

Deri Sis Nanda, SS., MA., Ph.D  
Helta Anggia, S.Pd., MA  
Dameria Magdalena S, M.Hum  
Khairudin, SE., M.S.Ak  
Aminah, SE. M.S.Ak  
Tia Erisna, SE. M.Si., Ak  
Olivia Tjoener, SE. MM.  
Drs. Suwandi, MM  
Dra. Azima D., MM  
Risti Dwi Ramasari, SH.,MH  
Siti Rahmawati, SE  
Arnes Yuli V., S.Kom., .M.Kom  
Recca Ayu Hapsari, SH., MH  
Benny Karya, SH., MH  
Mellisa Safitri, SH., MH

*Transportation & Accommodation*

Irawati, SE  
Zainal Abidin, SE  
Desi Puspitasari, SH

*Consumption*

Dra. Yulfriwini, MT  
Susilowati, ST., MT

*Documentation*

Noning Verawati, S.Sos, MA  
UBL Production



## Table Of Content

|   |       |
|---|-------|
| Preface.....  | ii    |
| International Advisory Board .....  | iii   |
| Steering Committee.....   | iv    |
| Organizing Committee .....  | vi    |
| Table of Content .....  | viii  |
| Keynote Speaker :   |       |
| 1. Cultural Tourism and Trade in Indigenous People’s Art and Craft: A Gap<br>Analysis of International Legal Treatise and National Legislation –<br>Ida Madieha bt. Abdul Ghani Azmi .....            | I-1   |
| 2. Contrasting Islamic Leadership Styles (An Empirical Study Of Muslim<br>Majority And Minority Countries) - Khaliq Ahmad .....   | I-10  |
| Paper Presenter :   |       |
| <b>ECONOMICS :</b>  |       |
| 1. An Analysis of The Influence of Aggregate Expenditure Regional Gross<br>Domestic Product Growth In The Lampung Province – H.M.A. Subing .....  | II-1  |
| 2. Effect on The Quality of Passenger Satisfaction (Study in Radin Inten II<br>Airport South Lampung) – Ardansyah and Stefanny Ellena Rushlan .....   | II-7  |
| 3. Factors That Affect Longevity Of Business Relationships –<br>Margaretha Pink Berlianto and Innocentius Bernarto.....   | II-12 |
| 4. Millennials Green Culture: The Opportunity And Challenge (A Case Study<br>Of Higher Education Student) - Ika Suhartanti Darmo . .....  | II-21 |
| 5. Preferences Prospective Students In Choosing The Study Program<br>(University X In Bandar Lampung) - Indriati Agustina Gultom and Wahyu<br>Pamungkas .....   | II-29 |
| 6. The Effect Of Growth, Profitability And Liquidity To Bond Rating Of The<br>Banking Firms Listed On The Indonesian Stock Exchange (Period 2009-<br>2013) - Syamsu Rizal and Winda Sutanti .....     | II-34 |
| 7. The Influences Of Investment On Regional Gross Domestic Product<br>(RGDP) In Lampung - Habiburrahman .....   | II-42 |
| 8. The Influences Of Bank Product Socialization And Electronic Payment<br>System Quality On Intention To Use E-Money In Indonesia - Cynthia<br>Jonathan, Rina Erlanda and Zainal Arifin Hidayat ..... | II-46 |
| 9. The Influence Of Inflation, GDP Growth, Size, Leverage, And Profitability<br>Towards Stock Price On Property And Real Estate Companies Listed In   |       |

|   |       |
|---|-------|
| Indonesia Stock Exchange Period 2005-2013 - Herry Gunawan Soedarsa<br>and Prita Rizky Arika .....   | II-50 |
| 10. The Influence Of Investment Opportunity Set (IOS) And Profitability<br>Towards Stock Return On Property And Real Estate Firms In Indonesia<br>Stock Exchange - Grace Ruth Benedicta, Herlina Lusmeida .....   | II-57 |
| 11. The Influence Of Prosperity And Finacial Performance With Respect To<br>Equalization Funds Of The Government District/City In All Southern<br>Sumatra Regions - Rosmiati Tarmizi, Khairudin and Felisya Fransisca .....   | II-66 |
| 26. The Influence of The Financial Performance and Macroeconomic Factors<br>To Stock Return - Angrita Denziana, Haninun, and Hepiana Patmarina.....   | II-73 |
| 27. The Economical Analysis Of Mechanization In Land Preparation For<br>Plantation - M.C. Tri Atmodjo .....   | II-81 |
| 28. The Performance of Undiversified Portfolio In Indonesia Stock Exchange -<br>Budi Frensidy .....   | II-84 |
| 29. An Analysis of Fast Improvement Program of Human Resources for<br>Employee Satisfaction of PT. PLN ( Persero ), Bandar Lampung Power<br>Sector - Sapmaya Wulan and Kiki Keshia .....  | II-89 |
| 30. Engineering Model of Economic Institution Insugarcane Agribusiness<br>Partnership (Case Study on Sugar Cane Agribusiness Partnership<br>between Farmers Cooperative and Sugar Factory in Way Kanan Regency<br>of Lampung Province-Indonesia) – Syahril Daud and Adrina Yustitia ..... | II-97 |

**LAW :**

|  |        |
|--|--------|
| 1. Analysis Of Convict's Rights In Judicial Review Of Narcotics Criminal Case<br>- Yulianto .....  | III-1  |
| 2. Comparison Of Authority Of The Conditional Court In India And Thailand<br>In Judicial Review – Indah Satria .....   | III-4  |
| 3. Criminal Law Policy As An Effort Of Overcoming Crime Towards<br>Protected Animals - Benny Karya Limantara and Bambang Hartono .....                               | III-9  |
| 4. Decentralization Evaluation in Indonesia : The Dynamics of Relation<br>Central Government and Local Government - Dewi Nurhalimah .....                            | III-15 |
| 5. Denial Of Labor Rights By Liberal Legal Regime In The Outsourcing<br>System - Cornelius C.G, Desi Rohayati and Ricco Andreas .....                                | III-20 |
| 6. Design Of The Special / Special For Inclusion In The System Of The<br>Republic Of Indonesia By Constitution Of The Republic Of Indonesia 1945<br>- Baharudin..... | III-22 |
| 7. Dilemma of State Sovereignty Protecting the Homeland Indonesia<br>(Studies Agrarian Constitution) - FX. Sumarja .....   | III-27 |
| 8. From State Sovereignty To People Sovereignty: The Development of State<br>Control Doctrine in Indonesia Constitutional Court Decision - Utia<br>Meylina .....     | III-32 |

9. Law Function As Instrument To Build a Stability of Moral Economy in  
Globalization Era - Hieronymus Soerjatisnanta and M Farid Al-Rianto ..... III-36
10. The Analysis Of Criminal Liability For Crimes Perpetrators Of The Crime  
Of Human Trafficking – Dharma Saputra ..... III-45
11. The Death Penalty: Pancasila, With Efforts To Eradicated Drugs -  
Anggun Ariena R. and Ade Oktariatas Ky ..... III-48
12. The Existence of Government Regulation in Liew of Law or Peraturan  
Pemerintah Pengganti Undang-Undang (Perppu) in Legal Systems of the  
Republic of Indonesia - Rifandy Ritonga ..... III-53
13. The Fulfilment Of The Right To Health Services Through Control Of  
Ombudsman Functions In The Region - Agus Triono ..... III-57
14. The Tort Of Multimodal TransportatioAgreement -  
Dio Adewastia Fajaranu ..... III-64
15. Uprising Of Village Democracy: Challenge And Opportunities For Village -  
James Reinaldo Rumpia ..... III-70
16. Comparative Law of Cartels between Indonesia and Japan (Review of Act  
No. 5 of 1999 concerning Prohibition of Monopolistic Practices and Unfair  
Business Competition and the Act Concerning Prohibition of Private  
Monopoly and Maintenance of Fair Trade" (Act No. 54 of 14 April 1947) )  
- Recca Ayu Hapsari ..... III-77
17. The Role Of Adat Community As The Part Of Normative Systems In Paser  
- Melisa Safitri ..... III-83

#### **SOCIAL SCIENCE :**

1. An Using E-CRM To Improve Market Value Companies (Research Study at  
EF Bandar Lampung) - Ruri Koesliandana, Arnes Y. Vandika, and Dina Ika  
Wahyuningsih ..... IV-1
2. Analysis Of The Quality Of Public Health Field – Siti Masitoh ..... IV-4
3. Charges Of Indonesia Labor / Workers Against Proper Living Needs That  
Can Meet The Minimum Wage – Agustuti Handayani .....IV-13
4. Community Response On Changes Regional Head Election System (Study  
On Environmental Public Housing Way Kandis Bandar Lampung) -  
Wawan Hernawan and Mutia Ravenska.....IV-16
5. Compensation Policy Implementation Of Fuel Oil, In The District Konawe,  
Southeast Sulawesi Province (Study on Implementation of Direct Cash  
Assistance) – Malik and Noning Verawati .....IV-21
6. Crowd Funding, Social Entrepreneurship and Sustainable Development -  
Hery Wibowo.....IV-29
7. Euphoria and Social Media Related to Organizational Effectiveness, Based  
on Gangnam Style Case - Astadi Pangarso and Cut Irna Setiawati .....IV-32

8. Financial Management In Public And Private Junior High Schools -  
Suwandi and Soewito .....IV-40
9. Gender Mainstreaming In Glasses of Public Administration at Banten  
Province - Ipah Ema Jumiati .....IV-47
10. Impact From Social Media To Social Life -  
Eka Imama N, Ade Kurniawan, Yoga Dwi Goesty D.S, and Arnes Y. Vandika .....IV-56
11. Implementation of Public Private Partnership in The Management Market  
RAU (Rau Trade Center) In Serang City - Rahmawati .....IV-59
12. The Values Of Democracy In The Implementation Local Political Agenda  
In Kendari - Jamal Bake .....IV-67
13. Evaluation Of Health Services Regional Public Hospital Besemah in Pagar  
Alam City of South Sumatra -  
Yuslainiwati, Budiman Rusli, Josy Adiwisastra, and Sinta Ningrum .....IV-77
14. The Impact Of It Social Network Path In The Students Of Community -  
Arnes Yuli Vandika .....IV-82
15. The Development of Women's Participation in Political Life -  
Azima Dimiyati .....IV-86

#### **EDUCATION :**

1. An Analysis of Students' Gramatical Error in Using Passive Voice at Grade  
Ten of SMA Persada Bandar Lampung 2014 - Ildhias Pratiwi Putri..... V-1
2. An Error Analysis of Speaking Present Tense on English Conversation on  
Program of PRO 2 Radio Bandar Lampung – Maryana Pandawa ..... V-5
3. Developing Students' Writing Skill by Diary Writing Habit -  
Fatima A. Putri, Bery Salatar, and Susanto..... V-8
4. Discourse Analysis Of Gettysburg Address -Yanuaris Yanu Darmawan ..... V-11
5. Error Analysis of SMA Pangudi Luhur Bandar Lampung Students'  
Translation in Using Meaning-Based Translation. – Kefas Ajie Bhekti ..... V-18
6. Improving Students Affective Domain Through Asian Parliamentary  
Debate Technique – Purwanto ..... V-24
7. Online Authentic Materials For Learning English - AgniaMuti, Ezra  
Setiawan, and Ida Oktaviani ..... V-36
8. Politeness Strategies As Persuasive Tool In Magazine Advertisements  
Circulated In Lombok Tourism Spots – Lalu Abdul Khalik and Diah  
Supatmiwat ..... V-39
9. Simple Past Tense Of The First Grade Students Of SMP Negeri 1 Seputih  
Banyak In Academic Year Of 2014/2015 - Qory Fahrnis Firdaus ..... V-47
10. Supporting Learners' Autonomy Through Distance Language Learning -  
Dameria Magdalena S ..... V-51

|  |       |
|--|-------|
| 11. Teaching Poetry in ELT Classrooms: Some Challenges and Solutions -<br>Bastian Sugandi and Husnaini .....   | V-54  |
| 12. Teaching Vocabulary By Using Hypnoteaching To Second Semester<br>Students Of Bandar Lampung University - Fransiska Anggun Arumsari .....   | V-58  |
| 13. The Application Of Brainstorming To Improve Student's Writing Skill -<br>Ita Brasilia Nurhasanah, Ria Martin, and Rizky Amalia .....   | V-65  |
| 14. The Application Of Using Letter Land Technique Towards Students<br>Vocabulary Mastery - Budianto, Elis Munawaroh, Fitri Anggraini, and Yuni<br>Arifah .....  | V-68  |
| 15. The Application of Quiz Team Technique to Improve Students'<br>Understanding on Simple Present Tense at Grade Seven at SMPN 26<br>Bandar Lampung – Rosdawati .....                                   | V-71  |
| 16. The Art Of Seduction Of Giacomo Casanova An Analysis Of “The Story Of<br>My Life” - Helta Anggia .....   | V-75  |
| 17. The Effect Of The Application Of The News Presentation Towards<br>Students' Speaking Ability Of Grade Eleven At SMK Negeri 1 Seputih<br>Agung - Risdiana Yusuf .....                                 | V-78  |
| 18. The Effect Of The Teacher's Feedback Approach Towards Students'<br>Descrptive Writing Skill At Grade Tenth Of SMK Bhakti Utama Bandar<br>Lampung - Nila Kurnijanti .....                             | V-83  |
| 19. The Improvement Of Students' Vocabulary Achievement By Using Direct<br>Method Of SMP Wiyatama Bandar Lampung - Putri Nurhayani .....   | V-85  |
| 20. The Influence Of Lampungnese Ethnicity Accent On Dialect A To<br>Lampungnese Students' Pronunciation Ability At English Education Study<br>Program - Anggi Okta Dinata .....                         | V-88  |
| 21. The Influence of Using Scrambled Pictures to Improve Students' Ability in<br>Writing Narrative Text of Eleventh Grade Students of SMK Bhakti Utama<br>Bandar Lampung - Novita Uswatun Khasanah ..... | V-91  |
| 22. The Use of Letterland Method in Teaching Reading at Early Year Level to<br>Pre-School Students in an Informal Education in Bandar Lampung -<br>Alfiana Rochmah .....                                 | V-94  |
| 23. TheInfluence of Using Short Video Towards the Students' Speaking Skill<br>at Grade VII of SMPN 22 Bandar Lampung - Dita Oktapiana .....  | V-101 |

## THE APPLICATION OF BRAINSTORMING TO IMPROVE STUDENT'S WRITING SKILL

Ita Brasilia Nurhasanah<sup>1</sup>, Ria Martin<sup>2</sup>, Rizky Amalia<sup>3\*</sup>

<sup>1,2,3</sup>English Language Education Study Program, Faculty of Teacher Training and Education, Bandar Lampung University

\*Corresponding author e-mail: rizkyamalia\_94@yahoo.co.id

**ABSTRACT** - Writing is one of the four basic language skills (reading, listening, writing, and speaking) that should be mastered by students. The aim of this research is to investigate the effect of brainstorming in improving student's writing skill. The participants are students of English Study Program of Bandar Lampung University. The study shows that teaching writing by brainstorming method is successful. The students can develop their ideas in writing essay by using brainstorming technique because it helped them in organizing and arranging ideas into written text.

**keywords:** Brainstorming method, writing, pre-writing stage, student's writing skill, student's writing essay.

### 1. INTRODUCTION

Every individual has got their skills of understanding and expression of language in their social lives. Those all skills are also had by the students of Bandar Lampung University, especially the students of this research subject. And writing is one of the important skills of the four basic language skills (reading, listening, writing, and speaking). Writing is a very complicated process of problem solving in controlling the text, reaching the purpose of writing the thoughts in written text, planning and arranging the thoughts, and collecting data for what to write. According to Chen and Zhou (2010) writing is the product of cognitive process and original creation. People have their own creativity of thought. Therefore the writing style of every person is different. Richards (1990) discovered that the interaction of the students was a very important part in developing the cognitive skills involved in generating ideas, and found brainstorming was one of the effective ways to gain this. Result from this research showed that experiment students who were trained by using brainstorming method were more efficient in organizing and generating ideas than control students who did not get the treatment. He has elaborated on how to apply brainstorming technique in developing students writing ability.

divided into two groups as experiment and control group. The students who get the treatment of brainstorming method are in experiment group, and students who do not get the treatment are in control group.

Brainstorming method was applied to experiment group for 5 times including pre-test, treatment and post-test. At the first activity, the researcher did pre-test to both of group by asking them to write an essay about "Gadget". The second activity is a first treatment. The researcher as a teacher did the treatment of brainstorming method to experiment student by giving them the direction how to produce their thought as many as possible about "Global Warming" as a core of brainstorm and map it on the paper. The second treatment, the students make their independent brainstorming about "Drugs Abuse", and then write their thought into essay. At the third treatment the theme is about "Teacher", with the help of this concept, the brainstorming study is done. To ensure the effectiveness of brainstorming method, free writing task was given before treatment is identified as a pre-test. In the last-test, the students were asked to write about "My Dream" using brainstorming method. The data are students' essay writing and video records. To score the writing, the scale scoring categories are used as seen in Table 1 (Hughes, 2005).

### 2. METHODOLOGY

The participants are 4 students of English Study Program of Bandar Lampung University. They are

**Table 1: Scoring Indicators of Students Writing Essay**

| Categories   | Score | Criteria   |
|--------------|-------|--|
| Content      | 30-27 | EXCELLENT TO VERY GOOD: Knowledge. Substantive. Thorough development of thesis relevant to assigned topic.                             |
|              | 26-22 | GOOD TO AVERAGE: some knowledge of subject. Adequate range. Limited development of thesis. Mostly relevant to topic, but lacks detail. |
|              | 21-17 | FAIR TO POOR: limited knowledge of subject. Little substance. Inadequate development of topic.   |
|              | 16-13 | VERY POOR: does not show knowledge of subject. Non-substantive, non pertinent, or not enough to evaluate.                              |
| Organization | 20-18 | EXCELLENT TO VERY GOOD: fluent expression. Ideas clearly stated/supported. Succinct. Well organized. Logical sequencing. Cohesive.     |
|              | 17-14 | GOOD TO AVERAGE: somewhat choppy. Loosely organized but main ideas stand out. Limited support. Logical but incomplete sequencing.      |
|              | 13-10 | FAIR TO POOR: non-fluent. Ideas confused or disconnected. Lacks logical sequencing development.  |

|              |       |   |
|--------------|-------|---|
|              | 9-7   | VERY POOR: does not communicate. No organization or not enough to evaluate.   |
| Vocabulary   | 20-18 | EXCELLENT TO VERY GOOD: sophisticated range. Effective word/idiom choice and usage. Word form mastery. Appropriate register.  |
|              | 17-14 | GOOD TO AVERAGE: adequate range. Occasional errors of word/idiom form, choice, usage but meaning not obscured.  |
|              | 13-10 | FAIR TO POOR: limited range. Frequent errors of word/idiom form, choice, usage. Meaning confused or obscured.   |
|              | 9-7   | VERY POOR: essentially translation. Little knowledge of English vocabulary, idioms, word form. Or not enough to evaluate.   |
| Language Use | 25-22 | EXCELLENT TO VERY GOOD: effective complex constructions. Few errors of agreement, tense, number, word order/function, articles, pronouns, prepositions.   |
|              | 21-18 | GOOD TO AVERAGE: effective but simple constructions. Minor problems in complex constructions. Several errors of agreement, tense, number, word order/function, articles, pronouns, prepositions but meaning seldom obscured.                  |
|              | 17-11 | FAIR TO POOR: major problems in simple/complex constructions. Requent errors of negation, agreement, tense, number, word order/function, articles, pronouns, prepositions and/or fragments, run-ons, deletions. Meaning confused or obscured. |
|              | 10-5  | VERY POOR: virtually no mastery of sentence construction rules. Dominated by errors. Does not communicate. Or not enough to evaluate.   |
| Mechanic     | 5     | EXCELLENT TO VERY GOOD: demonstrates mastery of conventions. Few errors of spelling. Punctuation. Capitalization. Paragraphing.   |
|              | 4     | GOOD TO AVERAGE: occasional errors of spelling. Punctuation. Capitalization. Paragraphing. Meaning not obscured   |
|              | 3     | FAIR TO POOR: frequent errors of spelling. Punctuation. Capitalization. Paragraphing. Poor handwriting. Meaning confused or obscured  |
|              | 2     | VERY POOR: no mastery of conventions. Dominated by errors of spelling. Punctuation. Capitalization. Paragraphing. Handwriting illegible. Or not enough to evaluate  |

After getting the mean of each elements of writing, the researchers formulated the result to get the total mean score. In testing the hypothesis the researcher tests the data by using statistical quantitative approach to build the finding of this research. The finding would support the researcher to generalize the result. In the end of the study, the researcher conclude the result of the study.

### 3. RESULT AND DISCUSSION

After analyzing scores of the experimental group on the pre-test and post test in essay writing, the researcher concluded that there was statistically significant difference between the mean scores of experimental group on the pre-test and post test in essay writing, where the pre-test score of the experimental students is 65,5, while in post-test score, students get 89,5 (Table 3). It is shown that the improvement of control group student's is not higher than experimental group (Table 2). The result of analyzing data proves that the brainstorming method

had a positive effect on developing essay writing skill of the experimental

group students. Students of experimental group showed the improvement in their written essay in terms of the content, the organization of the content, vocabulary, language use, and the mechanic of language. In another hand, the control group students who did not get the treatment, they felt difficult in finding the idea of their essay. They only did a free writing method during the observation, they emphasis in producing and directly write their thought without doing and planning pre-writing activities (including brainstorming method). Therefore, in the middle of their writing, they stop it while thinking another ideas. Past research has often shown that training brainstorming strategy has a significant effect on the mean scores of the student's English writing skill scores (Ibnian, 2013). In other words, the mean scores of student's English writing skill showing significant variation between experimental and control study groups.

**Table 2: Pre-Test and Post-Test Scores in Control Group**

| INDICATORS   | PRE-TEST  | POST-TEST |
|--------------|-----------|-----------|
| Content      | 18        | 21        |
| Organization | 15        | 15,5      |
| Vocabulary   | 12,5      | 15        |
| Language Use | 16        | 19,5      |
| Mechanic     | 3,5       | 4         |
| <b>Mean</b>  | <b>65</b> | <b>75</b> |

Table 3: Pre-Test and Post-Test Scores of Experimental Group

| INDICATORS   | PRE-TEST    | POST-TEST   |
|--------------|-------------|-------------|
| Content      | 17,5        | 27,5        |
| Organization | 14          | 18,5        |
| Vocabulary   | 12,5        | 17,5        |
| Language Use | 17,5        | 21,5        |
| Mechanic     | 4           | 4,5         |
| <b>Mean</b>  | <b>65,5</b> | <b>89,5</b> |

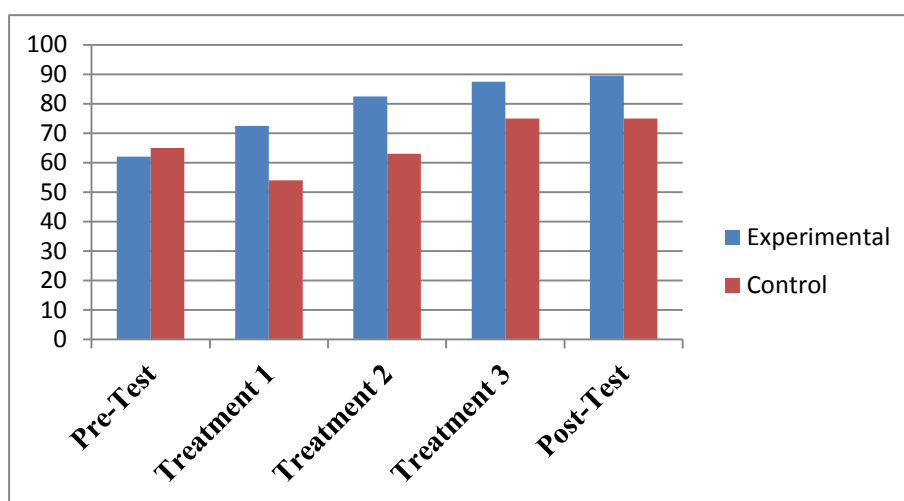


Figure 1: The Improvement in Experimental and Control Group

#### 4. CONCLUSION

The study shows that teaching writing by brainstorming method is successful. The students can develop their ideas in writing essay by using brainstorming technique because it helped them in organizing and arranging ideas into written text.

#### REFERENCE

- [1] Richards, J. (1990). *New Trends in the Teaching of Writing in ESL/EFL*. Beijing: Foreign Language Teaching and Research Press Publisher.
- [2] Chen S, & Zhou J. (2010). *Creative writing strategies of young children: Evidence from a study of Chinese emergent writing*. Elsevier, pp. 138-149.
- [3] Hughes, A. (2005). *Testing for Language Teacher*, Second Edition. London: Cambridge University press.
- [4] Ibnian, S. (2011). Brainstorming and Essay Writing in EFL Class. *Theory and Practice in Language Studies*, Vol. 1, No. 3, pp. 263-272
- [5] Yilmaz, O. (2009). *Examining the Written Expression Skills of the Students Starting Act from the Coursebook belonged to a Hundred Students at 6, 7, 8. Classes*. Master Thesis, Erzincan University.
- [6] Maghsoudi, M., & Haririan, J. (2013). *The Impact of Brainstorming Strategies Iranian EFL Learners' Writing Skill Regarding their Social Class Status*. Khomein: Science Publishing group.
- [7] Sahbaz, N. K., & Duren, G. (2011). The efficiency of cluster method in improving the creative writing skill of 6th grade students of primary school from department of Turkish teaching. *Educational Research and Reviews Vol. 6*(11), pp. 702-709.





**Bandar Lampung, Indonesia**

**3<sup>rd</sup> IMCoSS**  
THE THIRD INTERNATIONAL MULTIDISCIPLINARY  
CONFERENCE ON SOCIAL SCIENCES

[www.imcoss.ubl.ac.id](http://www.imcoss.ubl.ac.id)

