

IMPACT FROM SOCIAL MEDIA TO SOCIAL LIFE

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ABSTRACT - As the easiest, cheapest and the largest place to show picture, sentence, and newest news, social media become the trend topic in our country. In the social media the users feel the freedom, but sometimes they can't control their freedom until it become a disaster. Disaster for their social life and people around them. We need the education to educate them, how to manage their attitude in social media. This education will start from our children to cut the mistake in our society.

keywords: social media, education, social life

1. INTRODUCING

When people try to find their happiness, try to express their feeling. This people will looking for a place that give them freedom. Social media is the best and easiest place to get freedom. By have one account you can do everything in your account, such us tell what in user mind and upload picture about themselves.

In addition, the presence of social media has led to changes towards the inclusion of an online community. Community participation is notonly happens in the real world but also in cyberspace (Ali & Samsudin 2012).In fact, social media has given the impact on the community engagement in issue during. These include the active involvement abreast of issues during connect blog, online form groups to express their aspirations, create a blog about contemporary issues, giving comments in online news, articles /blog, take a portion in the online discussion, loading down or spreading news related to the issue during the (PewInternet 2009;Ali &Samsudin 2012).

this study wanted to know for sure the communication phenomenon that occurson the Internet through social media relating to the acceptance and howtheir experience using social media. Davis (1989) hassurely know the model is built to analyze and understandfactors affecting the acceptance and use of theintimation and communication technology (ICT) Technology Acceptance Model that is,(Technology Acceptance Model / TAM). TAM formulated two main factorsthe user acceptance of the new technology that is a factor that bringseasy to use (Perceived ease of use) and the benefits that can be viewed(Perceived usefulness).

Acceptance and use of social media in this study will dihuraikanusing the Technology Acceptance Model (Technology Acceptance Model)by Davis (1989). This is consistent with studies (Alshare&Alkhateeb 2008) which uses the concept to assess the Technology Acceptance Model acceptance of the Internet and its applications.

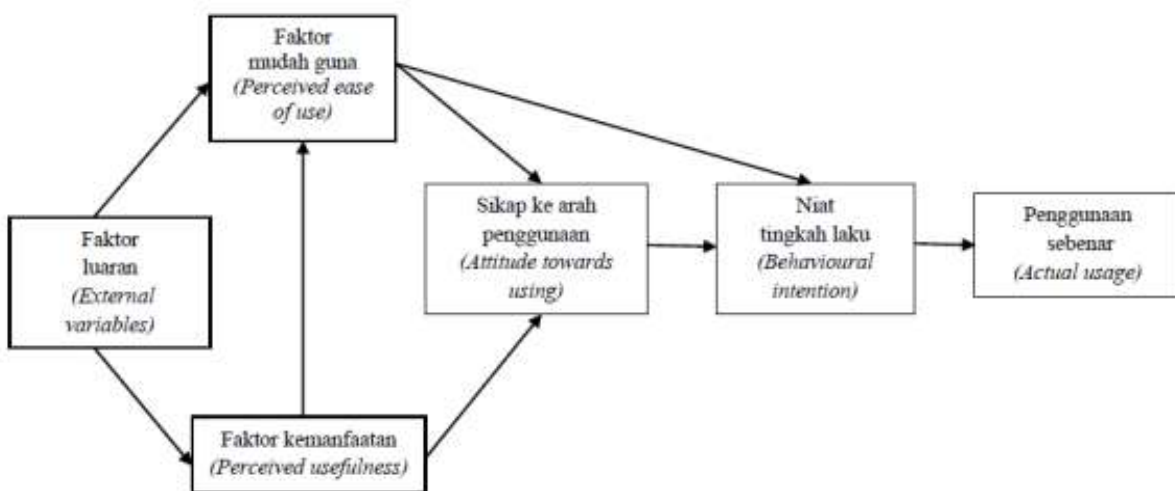


Fig 1: Model acceptance of the Internet

2. SOCIAL MEDIA AND HUMAN NATURE

There are many kind of social media. Social media is a world where is the user can build the atmosphere like what in their mind. Social media that booming in Indonesia are facebook, twitter, path, instagram etc.

The main question of social media is why our teenager and our citizen love using this social media? From the research 70% people more like spend their time in social media than in their real life.

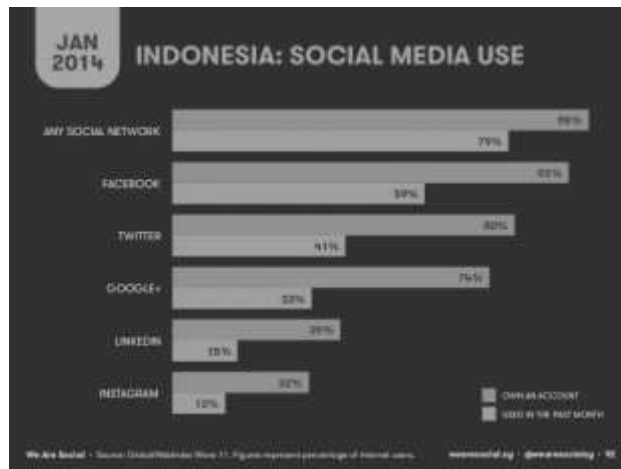


Fig. 2: Grafik of social media use

Human nature is one factor to explains the question. Human love to be center of attention, need appreciation from other people, express their feeling without any blaming. Show their creativity without boundary. They want other people know about their existention.

This is only about their own self, individually without any care about people around them selve. In the their real life, its difficult to get what they want like in social media. There are many boundary that always keep them in polite mode. For example, the relationship between parent and their children.

Unsatisfying feelings in the real live will make them run away to the social media to show the real feeling that they have.

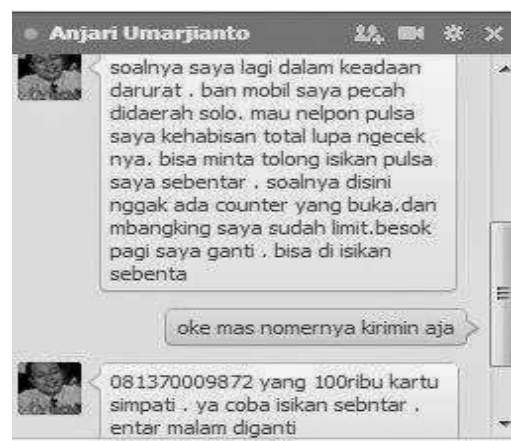


Fig 3: Deception in facebook

3. BAD IMPACT IN SOCIAL MEDIA

Bad impact always come in every single aspect in our live. But problem in social media have impact for general people. Why? Because when you posting something, it will be general because every single person on your social media can see what your posting. When some people fell that your posting are disturb them, they will try to talk to you in two ways, in good way or in bad way. When they use the bad way, slowly but sure it will become a war in social media. Every single subject will always believe that they are true. And the conversation will never end.



Fig.4: Pornografi picture

4. USER OF SOCIAL MEDIA

user who use the social media come from child until adult. From student until a president. means that the user of social media doesn't know what their age, and what their profession. The implementation of social media aren't for happiness but also for business etc.



Fig. 5: Promotion in social media

Even the social media have bad impact, in other side social media have the good impact for people who use it in wise.

5. PROBLEM IN SOCIAL MEDIA

There are many problem in social media. Unfortunately it always happen, and there are many victim from social media.

- a. Deception
- b. fighting in media social
- c. persuasive

6. PROBLEM SOLVING

To solve this problem first we need to educate them. Educate all of user in media social. We start from elementary school. We teach them attitude in social media and try to implement when they come in social media.

Second, we apply the punishment and law in social media to make user control their action.

7. CONCLUSION

Social media is second world live for our society. It doesn't meant we asa the user forget about attitude when we come to the new world with full of freedom. Even social media is a tools to communicate with our friend, we still need to teach and educate our children and our selfe to always control evry step that we take.

PREFERENCE

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